



N\$12 billion for Enterprise Namibia

Turning GRN into the Investor, Business Supporter & market development Risk taker

offers a real solution for business by a business person.

The NEW WAY

GRN: Investor, Supporter to Business & Market Development Risk Taker

For too many talented Namibian entrepreneurs, especially those from underserved communities, the path to success has been blocked by a lack of funding. They have the ideas, the skills, the drive, but not the resources to turn their dreams into reality. The NEW WAY changes everything! With a N\$12 billion investment fund, through Enterprise Namibia, the government becomes a true risk-taker, a partner to Namibian local businesses, who believes in Namibian ingenuity. Enterprise Namibia under the Ally Angula led Government will allow us to Imagine for the 1st time, a future where brilliant ideas, no matter who they come from, can get the financial boost they need to create jobs, solve problems, and build a stronger Namibia.

#The NEW WAY

"Enterprise Namibia isn't just about money, it's about people. It's about empowering the next generation of Namibian innovators, the mechanics who will fix our infrastructure, the farmers who will feed our nation, the teachers who will educate our children. By investing in them, we invest in our future." The NEW WAY

ALLY
ANGULA
FOR PRESIDENT

real solutions to real problems.

Enterprise Namibia: Why this Program Matters?

The "NEW WAY" isn't just an economic plan, it's a chance to ignite the Namibian dream! For too long, we've felt stuck. But imagine a Namibia where every Namibian can soar. The NEW WAY is about government believing in us, investing in our ideas, and becoming our partner in success. It's about creating jobs, building a brighter future for our children, and leaving behind a Namibia powered by our own potential. Every dollar we invest stays here, strengthening our communities and fueling a future where Namibia thrives, not just survives. Let's stop relying on others and start building a Namibia we can all be proud of – a Namibia built on Namibian dreams, Namibian sweat, and limitless Namibian spirit.



#The NEW WAY



"Production is the Engine of Growth Production/manufacturing/making is the engine that drives economic development. By creating what we need and can sell, We create jobs, opportunities, and a stronger economy. But our ambitions reach beyond our borders. We will produce for export too, not just for ourselves."

The NEW WAY

real solutions to real problems.

Empowering Namibia's future through enterprise and farming

With the ambitious goal of creating 500,000 jobs within the next 3 years and ensuring every Namibian household, whether in town or village, has opportunities for monthly cash income, we can only achieve this by implementing targeted interventions. The NEW WAY interventions focus on fostering a culture of self-reliance and innovation (making us a country of MAKERS) while urgently addressing skill gaps to increase Namibian companies productivity. We can only achieve self-reliance this by giving our DOERs - our entrepreneurs and our small holder farmers the financial means to do so.

For too long, we've relied on others for basic necessities. The NEW WAY takes a bold step towards self-reliance by investing in our own. We will empower local businesses to produce for economic growth and development

We will become a nation of MAKERS!



#The NEW WAY



Learning from Success Stories

"We're not alone on this path. Many nations have achieved prosperity through selfreliance. The blueprint exists; all we need is commitment."



A 5 Year commitment to Achieving Prosperity

The NEW WAY's Enterprise Namibia Program isn't quick fix. It's a dedicated effort. By consistently investing, sustaining, and exporting for the next five years, we will unlock the true potential of our nation.

Together, we will build a Namibia that is self-reliant, prosperous, and a beacon of success for generations to come.

We will become a nation of MAKERS!



#The NEW WAY



Ally Angula, is not new to creating Jobs or starting a factory or growing food for the Namibian people. She has done this before and knows that we just need to do it on a bigger scale with the support of GRN to overcome poverty in Namibia

Enterprise Namibia Catalytic Fund







N\$1bn President's Job Creators Entrepreneurs Fund



N\$2bn
President's
local
manufacturers
& food
processing
Fund



N\$1bn President's Entrepreneurs Fund



N\$2bn President's Youth Special Initiative Fund



#The NEW WAY

Enterprise Namibia Catalytic Fund











N\$1bn Small Boat Fisherman's Fund

N\$1bn Tourism Entrepreneurs Fund

N\$1.5bn Green Hands Economic Heroes Fund

N\$1bn Smallscale/ Artisanal Miners Fund

N\$500mil Rural Enterpreneur's Fund





Unleashing the Entrepreneurial spirit of Namibia's



Namibia's N\$2 billion Spark isn't just a number - it's a life-changing opportunity for aspiring young entrepreneurs. Take Maria, a passionate young woman from a rural community, who dreams of opening an eco-lodge showcasing Namibia's natural beauty. Or David, a tech whiz with a revolutionary app idea to connect local artisans with global markets.

The N\$2 billion Spark empowers these dreams. It will provide the resources, mentorship, and training to turn ideas into thriving businesses. By investing in our youth, we invest in a stronger, more innovative Namibia.

Become a part of their success story. Unleash the N\$2 billion Spark with us.
#The NEW WAY



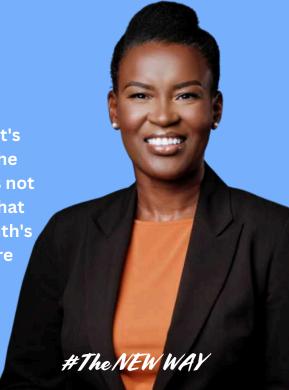


Youth in Trade and Vocation: Many of our Youth have graduated from NIMT & VTCs so they have the skills and the passion for a specific trade. This program provides the financial resources so that they can earn from their training. The program will also see the construction of permanent Trade Centers in all regions so that we can buy the products coming from the VTC all year round they can earn an income from their skills.

Youth in ICT: The world is changing fast and our tech whizzes need the financial muscle to innovative and get their ideas to the market. This program fuels this talent, transforming many tech whizzes into tech leader who will shape Namibia's digital future.

#The NEW WAY

"The future isn't a gift, it's built by dreamers, by the willing doers! This fund is not a choice, it's the spark that ignites the fire in our youth's hearts. Namibia's future depends on it!



The time for our Namibian youth to shine has arrived.

Namibia's Young people will these financial resources to build a stronger, more vibrant Namibia. I firmly believe that their ambition will be their compass, their creativity their guide, and the Ally Angula Presidential Special Youth Fund their dream launchpad. Together, we will ignite a brighter future!

#The NEW WAY



& Food **Processors Fund**

our country. This fund aims to re-open all previously closed factories in Namibia and welcome new ideas and to fund these new product ideas.

#The NEW WA





More than half of the Namibian people live in our villages, where farming is the main source of food and limited incomes. Many more Namibians are hungry and those that have some money are spending way too much money on food that we import. Many in our villages lack water, agricultural inputs, training and financing to move from subsistence farming to farming for an income. The NEW WAY Green Hands Economic Heroes Fund changes this empowering our small scale family rural farmers with water, training, and resources, transforming from surviving to thriving.

#The NEW WAY

"Namibia's unsung heroes our small-scale farmers - hold
the key to economic recovery.
Let's equip them to thrive and
restore confidence in our
small scale farmers as they are
the foundation of our
economic recovery"



Empowering Our Green Hands: Owning Their Land, Owning Their Future

Our Green Hands, our real economic heroes are in the rural parts of Namibia, We must empower our Green Hands, to be no longer limited by rain and lack of knowhow, by equipping them with training and reliable water, so that they flourish as they help us to restore the Namibian economy and food security.

Namibia's resettled families and Green schemes Small Scale Farmers deserve the security and dignity of land ownership. The Government of the Republic of Namibia (GRN) will be making it a reality by granting full title to resettlement farms and Green Schemes. But land is just the seed. We will provide a comprehensive support package, from financing tailored to individual needs to larger farming units, to ensure our Green Hands can flourish. This isn't just about farms, it's about food security, increased productivity, and creating real wealth Namibia.

#The NEW WAY

The NEW WAY for Green Hands Economic Heroes

Water Security: Reliable water access, independent of rainfall, will ensure consistent harvests and increased productivity. Irrigation at rural household level

Full Land Ownership: Resettlement farms will be transferred to full ownership, empowering families and fostering a sense of belonging.

Needs-Based Financing: Green-scheme farmers will receive financial resources tailored to their specific needs and goals.

Financing for our Small-Scale Farmers: Financing will release under-utilised fields so that inputs can be sourced to grow the food that we need to grow.

Expanded Farming Units: Larger farming units will be allocated, allowing Green Hands to transition from small-scale to emerging commercial agriculture.

Technical Training and know-how: Comprehensive training programs will equip farmers with the knowledge and skills to succeed.

Together, We can cultivate a more prosperous Namibia.



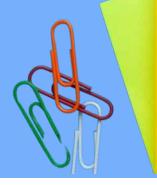
"By investing in our rural farmers, we're investing in a more secure, foodindependent, and economically vibrant Namibia. With empowered Green Hands, we can cultivate a brighter future for all Namibians.





Namibia's breathtaking landscapes have captivated travelers for years, but the tourism industry often doesn't reflect the rich local culture and local stories. This fund changes that. Believing in the dreams of Namibia's aspiring tourism entrepreneurs. This isn't just about funding a business - it's about empowering locals to share their unique perspective and create unforgettable experiences for visitors. This fund aims to empower ownership of locally-run lodges nestled amidst towering dunes, immersive cultural tours guided by indigenous communities, or sustainable conservancy experiences led by passionate conservationists. This fund aims to make these dreams a reality.

#The NEW WAY



JOB

- **☑** INTERVIEW
- M APPLICATION
- **☑** SEARCH

N\$1bn
President's Job
Creators
Entrepreneurs
Fund

This fund is dedicated to businesses do not fall within any of the other specific funds however the business proposal has the potential to create 5 or more sustainable jobs after receiving adequate financial support from Enterprise Namibia and the business has a great potential of surviving after 5 years without any further support from Enterprise Namibia.

#The NEW WAY



N\$500 million Rural Entrepreneurs Fund

From Grassroots Grit to Grand Dreams: Fuelling Rural Entrepreneurship.

#The NEW WAY



Empowering the Hands that Build Our Nation

Namibia's strength has always been its people. For too long, the sweat and spirit of our citizens haven't been fully rewarded. We've seen big companies take centre stage, leaving the little guy on the sidelines. But that changes with the NEW WAY!

This campaign is a true call to action for the many hands that have built this nation – the miner, the fisherman, the local vendor. You are the backbone of our economy, and it's time you have the chance to own a piece of the Namibian dream.

Here's how we're levelling the playing field:

Deregulating the Fishing Industry: We're cutting red tape to unleash the potential of our fisherman - we need small-scale fishermen & women. Namibia's rich waters should benefit all Namibians, not just a select few.

#The NEW WAY

Small Boat Fishermen's N\$1bn Fund



#The NEW WAY

N\$1bn Small Boat Fisherman's Fund

Namibian
Fishermen to
Chart their
own path

Namibia's waters hold immense potential, and our skilled fishermen deserve a share. This fund is an empowering hand up. We'll equip unemployed fishermen to band together, purchase their own fishing boats, and become captains of their fate.und will fund fishing boats and working capital

With this fund will be able to see a fleet of Namibian fishermen-owned fishing boats & vessels, skippered by experienced crews, harvesting the bounty of our seas. This fund provides the resources - financing for boats and working capital - to turn that vision into reality.

#The NEW WAY

Small-Scale/Artisanal Miners N\$1bn Fund



#The NEW WAY

For too long, the riches beneath our soil have enriched others, leaving Namibians with only scraps. Imagine a Namibia where the wealth generated by our mines stays here, invested in our communities, and fuels our future. The NEW WAY means actively integrating the mining industry into the Namibian economy.

It means empowering Namibian Small Artisanal miners, to own their destiny. This fund is to fund our Small-scale miner to purchase mining equipment, PPE & create a market place for their mined commodities.

This isn't just about jobs, it's about reclaiming our birthright, the wealth that rightfully belongs to Namibia.

It's about building a future where every Namibian benefits from the resources of our own land. Your back-breaking work that you have been doing is not forgotten and we want to see you succeed and we want to see more and more of Namibian minerals being mined by Namibian hands for Namibian direct benefit.

#The NEW WAY



#The NEW WAY

The Urgent Need to Help: Why these Programs Matter: N\$1bn "Get Back on your Feet" Fund

Empty storefronts. Closed factories. Broken dreams. Namibian businesses have been hit very hard by a bad economy since 2015, the closing down of SME Bank and the blow of COVID. Many of our **families are drowning in debt**, struggling to afford basic necessities and fearing for their children's future.

Without a lifeline, countless businesses will still close, dreams will be dashed, and families will remain burdened by debt. This is why we need the "Get Back on Your Feet" and "Families National Debt Relief" programs.

These programs are more than just financial handouts. They represent a chance to rebuild, a promise for a brighter future. By reviving our businesses, re-opening our closed factories; the backbone of our communities, we can bring back hope, jobs and opportunity. By helping families escape the cycle of debt, we can ensure the next generation has a chance to reach their full potential.



" It's time to re-ignite the
Namibian entrepreneurial
spirit! Vote for Enterprise
Namibia's N\$12 billion Fund
and show your trust in our
local business people.
Together, we can build a more
prosperous Namibia."









Immediate JOBS!!!

With the ambitious goal of creating 500,000 jobs within the next 3 years and ensuring every Namibian household, whether in town or village, has opportunities for monthly cash income, we can only achieve this by implementing targeted interventions. These interventions should focus on fostering a culture of self-reliance and innovation (making us a country of MAKERS) while urgently addressing skill gaps.



#The NEW WAY

Making GRN The Job Market **Creator & Ignitor**



The NEW WAY offers a real solution for real problems

A 3 Year commitment to creating 500 000 jobs

A Regional
Approach to
Creating Jobs

Funding our Job Creators through Enterprise Namibia Creating new
jobs immediately
through
investment by
GRN in
infrastructure,
and meeting
basic service
needs

VTC Graduate
Owned
Businesses as
vehicle to Bridge
the skill gap



#The NEW WAY

GRN: Job Market Creator/Ignitor

I know for too many Namibians, the dream of a prosperous future feels out of reach. The NEW WAY is our bold answer to years of struggle. By realigning the role of government, we can unlock a new era of economic reform, creating jobs, fostering businesses, and building a brighter future for all Namibians. In the NEW WAY, GRN: Builder of the Jobs Engine for Namibia's Future.

The quiet hum of activity, the satisfaction of a task completed, the sense of purpose that fills the day. Work, at its core, isn't just about money. It's about weaving yourself into the tapestry of society. Every day, you contribute your unique talents, a single thread that adds strength and beauty to the whole. It's about rising before dawn, the quiet pride of bringing home the everyday essentials – bread for the table, milk for the morning, and maybe even a sweet treat for the children.

#The NEW WAY

GRN: Job Market Creator/Ignitor

It's about the laughter shared with colleagues, the problem solved with a teammate, and the quiet fulfilment of knowing you built something, made something better. Work is a fundamental human connection, a way to express ourselves, and a source of deep satisfaction that goes beyond a paycheck. It's about leaving home each day with your head held high, because you have a place to belong, something to contribute.

The NEW WAY Recognises This Importance

This is why the NEW WAY recognises the importance of work in a human being's life. We understand the inherent value of work for the well being of our families, our communities and ultimately our nation. That's why we're creating opportunities for everyone to find their place in our Namibian society through a JOB! Here is how we are going to do it:

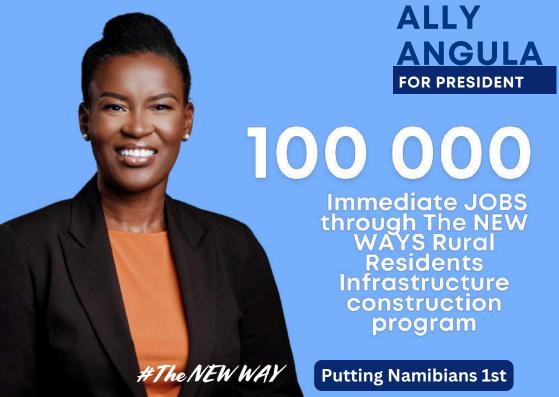
#The NEW WAY

A 3 Year commitment to creating 500 000 jobs

- 100 000
 Immediate
 Jobs through
 Rural
 Residents
 Infrastruture
 Program
- N\$12 Bilion
 Enterprise
 Namibia Fund
- VTC Build Program
- VTC Graduate N\$5 billion
 Renovate, Repair &
 Restore Program
- VTC Mobile
 Clinics and
 GRN Vehicle
 Fleet Rebuild
 Program



#The NEW WAY







100 000 Immediate Jobs = Rural Residents Infrastructure construction program

Our rural communities are the backbone of Namibia. Yet, for too long, they've faced the challenges of drought and limited infrastructure. In the NEW WAY we're changing this with the Rural Residents Infrastructure Construction Program (RRICP).

We are doing this so that we can embark on a future where the fear of drought is a memory, not a constant worry. Picture lush green mahangu fields across the Zambezi, Oshana, Ohangwena, Oshikoto, Kavango East and West, Omusati regions; fed by reliable water flowing from new community dams. Think of the joy on a child's face as they finally have clean, running water at home and electricity to study at night. The Rural Residents Infrastructure Construction Program isn't just about jobs, it's about bringing life back to our rural communities. It's about dignity, security, and the chance for every Namibian family, no matter where they live, to thrive. This program is about building a future where the land nourishes us, not tests us. For those willing to work, this program will not create 100 000 jobs, it will ensure that 2024 is the year were we say hunger stops here and we build a legacy of self sufficiency and food security for not only today but for future generations.

#The NEW WAY

100 000 Immediate Jobs = Rural Residents Infrastructure construction program

Our rural communities are the backbone of Namibia. Yet, for too long, they've faced the challenges of drought and limited infrastructure. In the NEW WAY we're changing this with the Rural Residents Infrastructure Construction Program (RRICP).

What is the RRICP? The RRICP is a multi-pronged approach to:

Combat Drought: We'll construct community earth dams and water pipelines, bringing reliable water directly to all thirsty fields and ending dependence on unpredictable rains.

Create Jobs: The program will directly employ 100,000 rural residents, empowering them to build a brighter future for themselves and their communities as we build a more drought-resilient future, together.

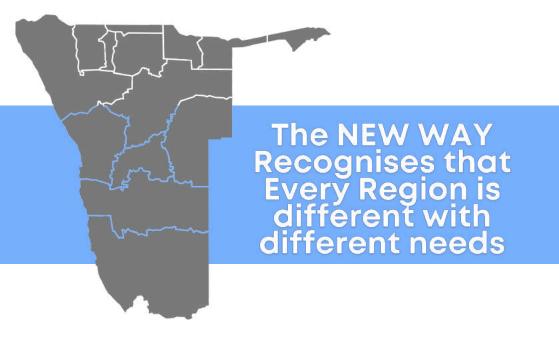
Promote Self-Sufficiency: By investing in water infrastructure, we're empowering communities to become more drought-resilient and achieve long-term food security.

#The NEW WAY
Putting Namibians 1st

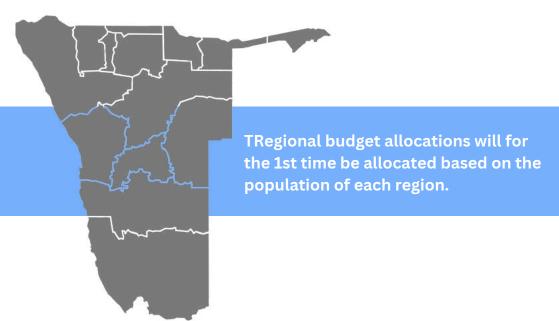


"The RRICP is more than just a job program. It's about building a legacy of self-sufficiency and opportunity for generations to come."

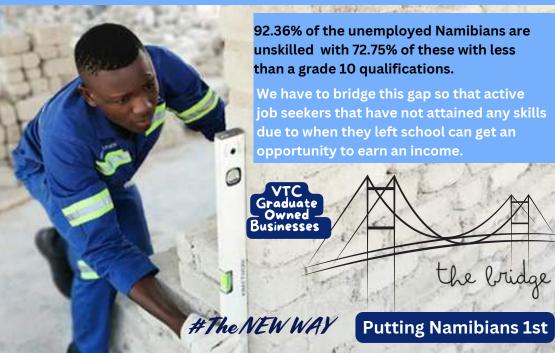
Real solution for real problems







Jobs through VTC Graduate Owned Businesses



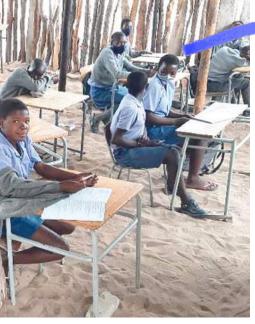
Jobs through VTC Graduate Owned Businesses

Why this approach?

Focusing on Skills and Opportunity

The NEW WAY recognises that not everyone has the same educational background. We will direct job opportunities towards graduates of Vocational Training Centres (VTCs) and those who haven't completed formal education, ensuring everyone has a chance to contribute. This targeted approach aims to break down barriers and create a more inclusive workforce.

#The NEW WAY





Jobs through VTC Graduate Owned Businesses

Key Actions:

- Construct 2183 new classrooms in the next three years in all the regions with 806 New Classrooms in 2025 for Kavango West, Kavango East regions and 181 New classrooms in 2025 for Ohangwena region, reducing overcrowding and improving learning environments.
- Hostel constructions and upgrade

Empowering VTC Students and Graduates: VTC students supervised by VTC graduates will build these classrooms, gaining valuable experience while contributing to their communities.

Focused Investment: Our development budget for the next 3 years will prioritise educational infrastructure, ensuring our children have the resources they need to succeed and will be dedicated towards classrooms construction, installation of electricity, water and toilet facility at all of our schools around the country.

#The NEW WAY



"The VTC Build Program isn't just about bricks and mortar; it's about building a brighter future for our children, one classroom at a time & creating JOBs immediately."

Real solution for real problems

Jobs through VTC Graduate Owned Businesses

Focus of this program: Our schools, clinics and police stations are not places that we really look forward going to because they are run down and in a state of disrepair. They are not places that inspire confidence in us at all, We will do things differently this time, in the NEW WAY, our schools will be vibrant and well-maintained, our clinics will be a beacons of hope, and our police stations will be places that are cared for and thus we feel we can be cared for there.

How it will Work:

Immediate Jobs: We have a 34 years renovation and maintenance deficit. All VTC graduates will be listed for renovation work and maintenance work around the country so that we can bring all of our Clinics, Police Stations & Schools up to standard. No tenders, graduation is the only qualification. No back door and no needing to know someone or to be connected. All VTC graduates will be listed and dispatched to tckling renovation and repair projects in their own regions and communities.

#The NEW WAY

Jobs through VTC Graduate Owned Businesses

Benefit of this program:

Building Our Nation: Schools, clinics, and police stations will be revitalised, creating a sense of pride and improving public services.

Empowerment: This program puts the power of development in the hands of our own people, fostering a sense of ownership and community.



#The NEW WAY

"The VTC Graduate Renovate, Repair & **Restore Jobs Opportunity** Program isn't just about fixing buildings; it's about rebuilding the very foundation of our nation. brick by brick, with the hands of our own young people."

ALLY ANGULA FOR PRESIDENT

The NEW WAY Real solution for real problems



Jobs through VTC Graduate Owned Businesses

Rebuilding Our Fleet: Many government vehicles are in disrepair, littered around the country. The Vehicle Rebuild Program will create jobs for VTC and NIMT mechanic graduates who will rebuild these vehicles in newly constructed regional mechanic centers where they will operate rent free for 36 months.

Expanding Healthcare Access: Construction of Clinics and Mobile Clinic Vans

Namibia is a vast country. The next priority of our development budget will be the construction of mobile clinic vans. This will ensure essential healthcare services reach every corner of the nation, especially in remote areas where travel due to illness can be difficult.



#The NEW WAY Putting Namibians 1st

Jobs through VTC Graduate Owned Businesses

VTC Mobile & GRN Vehicle FleetRebuild Program

Our VTC Mechanic graduates, through the Vehicle Rebuild Program, will also play a crucial role in building these mobile clinics. This program not only provides vital healthcare access but also creates opportunities for our skilled workforce.



#The NEW WAY

"Investing in Our People, Building a **Stronger Nation:** The NEW WAY prioritises our most

valuable asset: our people. By creating concrete and real job opportunities, improving infrastructure, and empowering communities, we're building a brighter future for all Namibians."

The NEW WAY Real solution for real problems



Jobs through Skills

Trade Schools in all regions

The New Way goes beyond quick fixes:

Our education system: We recognize that the current curriculum isn't equipping young people with the skills they need. This is why we have over 300,000 young Namibians neither working nor learning. **Bridging the Skills Gap:** To address this, we'll leverage the currently underutilized N\$800 million sitting idle in NTA accounts to fund the aggressive construction of Trade Schools across Namibia.

Trade Schools for Every Community:

Strategic Locations: These schools will be located in every constituency, ensuring accessibility for all. **Focus on Practical Skills:** They'll provide hands-on training in high-demand fields, empowering young people to enter the workforce with confidence. **Scalability:** The number of schools built will be based on each constituency's population.

#The NEW WAY

"The NEW WAY's Jobs through Skills by constructing Trade schools in all regions' approach tackles both immediate job creation (through construction) and long-term skills development for our youth, all funded by strategically utilising existing resources within the Namibia Training Authority.

By investing in our future workforce, we're investing in a stronger Namibia."



#The NEW WAY



Creating Jobs or starting a factory or growing food for the Namibian people is not new to Ally Angula. She has done this before and knows that we just need to do it on a bigger scale with the support of GRN to overcome poverty in Namibia.

The NEW WAY Real solution for real problems





Our Families Matter!!!



Why we must do this?

Times are tough in Namibia! Many families are struggling without jobs or opportunities. They urgently need cash for basic things like food, water, and transport.

Elections matter! This year, let's choose a leader who will help.
Candidate Ally Angula's "The Rise Together Program"
understands this. It aims to give Namibian families the immediate financial help they need.

Why Vote for this? Because everything costs money, and right now, many Namibians are stuck. This program offers them a helping hand to get back on their feet.

#The NEW WAY

You're not alone anymore!!. With the Rise Together Program, Ally Angula is saying we can Rise Together and everyone deserves a "hand-up"

#RISETOGETHER: The NEW WAY is a bold plan by Presidential Candidate Ally Angula to Namibian families and create a brighter future for all Here's what The NEW WAY will offer you:

• Financial Family relief: The RiseTogether Program will provide N\$1,750 per month for ALL Namibians aged 18-59 for 3 years.

 Support for Orphans and Widows/Widowers: N\$1,750 monthly allowance for orphans up to 18 years. An additional N\$1750 support for Widows/Widowers.

Lets Rise Together

N\$1750 per month for 3

years for all Namibians

• Pensioners N\$1750

"Together, let's break the cycle of poverty, lack and limited opportunities! I know that for too many Namibians, the dream of a secure future feels out of reach.

Hunger, lack of money, the high cost of living, and joblessness weigh heavily on our families. "

The NEW WAY offers a real solution to real problems.

ALLY ANGULA

FOR PRESIDENT

"The NEW WAY isn't handouts, it's about unlocking our potential, It is about giving Namibians a hand-up. It's about trusting Namibians to build a brighter future for themselves, their families, and our nation. Together, under the NEW WAY, Namibia can become a model of self-sufficiency and prosperity."

The NEW WAY is about trusting Namibians